

This is your invitation to be part of 'the birthday party to end all birthday parties' for the last 2,000 years.

NOTE: THIS IS A DRAFT ADVERTISEMENT ONLY AND IS NOT INTENDED TO SOLICIT DONATIONS. DO NOT SEND ANY FUNDS BUT IF YOU WOULD LIKE TO PLAY A PART IN THIS ENDEAVOUR YOU ARE WELCOME TO CONTACT THE INTERIM PROJECT DIRECTOR ON (03) 647 9801 OR BY WRITING TO UTOPIAN PRODUCTIONS PTY. LTD., C/- THE VICTORIAN TECHNOLOGY CENTRE, 275-283 NORMANBY ROAD, PORT MELBOURNE, VIC 3207. IN THE MEANTIME YOUR PRAYERS WILL BE APPRECIATED.

FROM the time mankind was kicked out of the Garden of Eden, his normal condition has been characterised by a relentless struggle in a hostile environment to simply feed himself and survive. Throughout the world today, except for a few of us, the general condition of man is still a battle for daily survival at the basic level of getting enough food into one's stomach to live for another day.

Just under 2000 years ago a man came to us with a message. It was simple: "Love One Another!"

Put another way, this man was saying that each of us is called at sometime in our life to help others and to not count the cost. To make this very point he made the ultimate sacrifice and laid down his own life for mankind.

It wasn't in vain! Of the many civilisations, societies and groups of humans that have congregated together on this planet since the dawn of time, one such grouping listened to that man's words and acted upon them. Their legacy has been Christianity – our 'western' civilisation that has known abundance like no other; a unique people even the poorest of whom are still free enough to want and are not enslaved to simply need.

That man never promised mankind freedom from suffering, or from war, or from man's inhumanity to man. Neither did he promise us prosperity. All he told us to do was 'Love One Another'. All he promised us was peace in our hearts if we did. God has provided the abundance that followed our belief.

In nine years time the world will celebrate the 2,000th birthday of that man who came amongst us.

As my contribution to this event I have taken this advertisement in this newspaper and I will be signing a birthday card at St. Francis Church, Lonsdale Street, Melbourne at 11.00 a.m. on Sunday 1991. I invite you to join me there also and be amongst the first of many, many people to sign this birthday card.

By the time midnight comes on December 31st 1999, my simple hope and prayer is that every man, woman and child on this earth who has thought about the message of this advertisement will have signed that card and appended two words: 'I believe!'

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If you would like to support the national and international extension of this initiative please send donations* to...

Utopian Productions Pty. Ltd.
Private Mail Bag 16,
PORT MELBOURNE VIC 3207

(* "Render unto Caesar what is Caesar's and to God what is God's" – we will not be applying for any tax exemption for these donations! Dig deep until it hurts and then give some more. Any excess funds raised beyond what will be required for advertising and promotion of this project will be used to feed God's world through recognised Christian charities. The accounts of the company promoting this event will be open to public scrutiny and audited by a major international accounting firm. The initiator of the project will not be taking any remuneration or deriving any financial benefit from the funds raised.)

Beyond this advertisement and the signing little further has yet been planned – we are leaving that to Divine Providence – but if you would like further information regarding leadership of parish, regional or international initiatives in this project please write to the address above. Allow us some months to co-ordinate your responses and reply.

The initiator of this project does not seek personal publicity that might detract from the person and God whom we wish to honour. Although willing to promote the project in public forums under a pseudonym he requests your respect in keeping anonymous his personal identity. The project is a lay, ecumenical initiative and our invitation to participate in the event is extended to all men, women and children of goodwill.

I would like to be part of the birthday party to end all birthday parties for the last 2000 years and enclose my gift and sacrifice of \$1.....00 (add noughts until it hurts & then add one more) to promote the project. Please send this coupon with your remittance to...
 Utopian Productions Pty. Ltd., Private Mail Bag 16, Port Melbourne VIC 3207

Name: _____
 Address: _____
 Postcode: _____

All donations will be acknowledged by letter. Utopian Productions Pty. Ltd. (Inc in Vic 1982, ACN 005 962 434) Reg. Office: 275 Normanby Road, Port Melbourne, 3207

Please feel free to photocopy & distribute, or display this advertisement for wider dissemination. Poster size copies of the advertisement will be sent to everyone who makes a donation.